

**IMPORTANT EXHIBITOR INFORMATION
ENCLOSED FOR THE FOLLOWING:**

Home Improvement & Holiday Cooking Show

**Angel Stadium
November 7th – 9th, 2008**

EXHIBITOR MOVE-IN: Wednesday, November 5th, 2008 1:00pm – 6:00pm
Thursday, November 6th, 2008 8:00am - 8:00pm

EXHIBITOR MOVE- OUT: Sunday, November 9th, 2008 5:00pm – 8:00pm
Monday, November 10th, 2008 8:00am - Noon

FREIGHT FORCED OFF SHOW FLOOR: Monday, November 10th, 2008 10:00 AM

SHOW COLORS: Black

YOUR BOOTH SPACE INCLUDES:

8' Backwall and 3' Siderail to create booth space
(1) 7" x 44" ID Sign

To furnish your booth area with items other than those included with the "booth space" please see the enclosed order forms

DEADLINE DATE TO ORDER SERVICES AT DISCOUNT RATES: Friday, October 31st, 2008

SHOW READY, LLC

2720 Pomona Blvd. * Pomona, California 91768

Phone: (909) 595-2616 * Fax: (909) 595-6569

A Welcome Message From The Decorator

SHOW READY, LLC is pleased to have been selected as The Official Contractor for the **Home Improvement & Holiday Cooking Show** to be held at the **Angel Stadium**. We would like to welcome all exhibitors and participants of this event. It is our goal to assist you in any way possible to help ensure a successful show.

This exhibitor kit contains important information regarding the show. Please take the time to thoroughly review all the information that is included in this kit. In addition to the information, there are forms for services designed to enhance your show experience. If there is another service you may be in need of, not found in this kit; please feel free to call us.

This information is time sensitive and it is important that you adhere to the deadlines to insure efficient service, as well as discount pricing. Please return all pertinent forms to the address stipulated on the forms themselves.

SPECIAL NOTES

In order to keep the appearance of the show in a professional manner; no Velcro, pins, hooks, tape, staples, or any like matter will be permitted to hang through, from or on the drape. For safety reasons, standing on tables, chairs, or other rental equipment is strictly prohibited. Show Ready, LLC can not be held responsible for injuries or falls caused by the improper use of rental furniture.

DISCOUNT PRICING

To qualify for **DISCOUNT PRICES** full payment **MUST** be included with your advance order. **NO EXCEPTIONS!** All deadlines are specified at the top of each order form. Deadlines vary according to the services and are listed individually. Please make a note of these time frames in order to receive **DISCOUNT PRICING**.

SHIPPING INFORMATION

All shipping information including shipping dates and times for advance warehouse and direct shipping can be found with the Material Handling Order Form. Please review these dates and times accordingly.

SHOW READY, LLC realizes that exhibiting in a convention can be complicated and confusing. Therefore, please read all materials carefully. If you should need further assistance or additional information not covered in the exhibitor kit, please contact us at (909) 595-2616.

We look forward to seeing you at the show!

**The Staff at
SHOW READY, LLC**

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PAYMENT POLICY FORM

Must be included with all orders

Home Improvement & Holiday Cooking Show

Company Name: _____ Booth # _____

Contact Name: _____

Address: _____

City/ State/ Zip: _____

Phone # _____ Fax # _____

- **This form must be completed and enclosed with all order forms and on file with Show Ready, LLC prior to any service(s) being performed regardless if another form of payment is being used.**
- Cancellation Policies: Please note cancellation policies on the various forms.
- In order to receive DISCOUNT PRICING full payment *must* be included with order form! If paying by check; make payment in U.S. funds drawn on a U.S. bank. If paying by credit card; please fill out the enclosed authorization form.
- Customer is responsible for loss or damage to equipment.
- For your convenience, we will use this authorization to charge your credit card for any additional amounts incurred as a result of show site orders placed by you or your representative for this event.
- ALL ACCOUNTS MUST BE SETTLED AT OUR SERVICE DESK PRIOR TO THE CLOSE OF SHOW.
- THERE WILL BE NO CREDITS ISSUED UPON COMPLETION OF SHOW.

Amount Enclosed \$ _____ Amount to be charged to Credit Card \$ _____

If paying by Check; please fill out the following information:

Check Number: _____ Drivers License Number: _____

Address _____

City _____ State _____ Zip Code _____

If paying by Credit Card; please provide the following information:

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Please Check: _____ AMERICAN EXPRESS _____ MASTERCARD _____ VISA

Expiration Date: _____ Name as it Appears on Card _____

Authorized By: _____ Cardholder's Signature: _____

Cardholders *Billing* Address _____ City _____ State _____ Zip Code _____

FURNITURE RENTAL ORDER FORM

Deadline for discount: Friday, October 31st, 2008

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Home Improvement & Holiday Cooking Show

Company Name _____ Booth # _____

<u>Tables & Counter Tables</u>	<u>Discount</u>	<u>Floor</u>	<u>Quantity</u>	<u>Total</u>		
4 ft. undraped table	\$25.00	\$35.00	_____	_____	<input type="radio"/>	Black
6 ft. undraped table	\$35.00	\$45.00	_____	_____	<input type="radio"/>	Red
8 ft. undraped table	\$45.00	\$55.00	_____	_____	<input type="radio"/>	Blue
4 ft. draped table	\$65.00	\$85.00	_____	_____	<input type="radio"/>	Burgundy
6 ft. draped table	\$75.00	\$95.00	_____	_____	<input type="radio"/>	White
8 ft. draped table	\$85.00	\$105.00	_____	_____	<input type="radio"/>	Gray
4 th sided table skirt	\$20.00	\$25.00	_____	_____		
4 ft. undraped counter table	\$35.00	\$45.00	_____	_____		
6 ft. undraped counter table	\$45.00	\$55.00	_____	_____		
8 ft. undraped counter table	\$55.00	\$65.00	_____	_____		
4 ft. draped counter table	\$75.00	\$95.00	_____	_____		
6 ft. draped counter table	\$85.00	\$105.00	_____	_____		
8 ft. draped counter table	\$95.00	\$115.00	_____	_____		
4 th side counter skirt	\$30.00	\$35.00	_____	_____		
Round Table	\$85.00	\$125.00	_____	_____		

Price includes top covered in white plastic and 3 sides draped

Tables: 24" W x 30" H
Counter Tables: 24" W x 42" H

Tabletop Risers 10 1/2 h x 11 1/4 w (Topped & Draped in White Vinyl)

4' long	\$25.00	\$40.00	_____	_____	Please call for pricing for another color of vinyl
6' long	\$35.00	\$50.00	_____	_____	

Chairs

Padded Side Chair	\$30.00	\$45.00	_____	_____
Padded Arm Chair	\$35.00	\$50.00	_____	_____
Folding Chair	\$ 8.00	\$12.00	_____	_____
Padded Counter Stool	\$40.00	\$55.00	_____	_____

Accessories

	<u>Discount</u>	<u>Floor</u>	<u>Quantity</u>	<u>Total</u>
Bag Rack (5H / arm length 15")	\$30.00	\$45.00	_____	_____
Backwall Drape (8 ft.high)	\$3.00 per foot	\$6.00 per foot	_____	_____
Chrome Sign Frame Holder (22" x 28" x 5H)	\$30.00	\$45.00	_____	_____
Crossbar / Spreader	\$15.00	\$20.00	_____	_____
Display Case (non-illuminated 20" Deep x 6'L)	\$270.00	\$325.00	_____	_____
Display Case (Illuminated 20" Deep x 6 L)	\$310.00	\$365.00	_____	_____
Display Case Lock	\$30.00	\$45.00	_____	_____
Easel	\$25.00	\$35.00	_____	_____
Glass Bowl	\$15.00	\$20.00	_____	_____
Garment Rack (5' H x 5' H)	\$35.00	\$50.00	_____	_____
Literature Rack	\$50.00	\$70.00	_____	_____
Peg Board (4' x 8' Vertical / Horizontal)	\$ 85.00	\$125.00	_____	_____
Stanchions with 8 ft. chain	\$ 25.00	\$40.00	_____	_____
Side Rail Drape (3 ft. high)	\$2.00 per foot	\$4.00 per foot	_____	_____
Tack Board (4' x 8')	\$85.00	\$125.00	_____	_____
Ticket Tumbler (Small 12" w x 9" R)	\$20.00	\$35.00	_____	_____
Ticket Tumbler (Large 21" w x 15" R)	\$25.00	\$50.00	_____	_____
Upright with Base	\$10.00	\$15.00	_____	_____
Wastebasket	\$ 8.00	\$12.00	_____	_____

**All items canceled will be charged at 50% of original price after move-in begins and 100% of original price after SR installation
Prices include installation, rental, and removal.**

SUBTOTAL FURNITURE RENTAL ORDER FORM \$ _____
 Yes, I have completed and enclosed along with this order the Payment Policy Form.

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CARPET RENTAL ORDER FORM
 Deadline for discount: Friday, October 31st, 2008

Home Improvement and Holiday Cooking Show

Company Name _____ Booth # _____

STANDARD BOOTH CARPET

<u>Size</u>	<u>Quantity</u>	<u>Discount</u>	<u>Floor</u>	<u>Total</u>	<u>Please select color:</u>
9 x 10 Ft.	_____	\$ 90.00	\$125.00	\$ _____	<input type="radio"/> Blue <input type="radio"/> Gray
9 x 20 Ft.	_____	\$145.00	\$180.00	\$ _____	<input type="radio"/> Black <input type="radio"/> Teal
9 x 30 Ft.	_____	\$195.00	\$230.00	\$ _____	<input type="radio"/> Burgundy <input type="radio"/> Red
9 x 40 Ft.	_____	\$255.00	\$300.00	\$ _____	
9 x ___ Ft.	_____	\$ 90.00	\$125.00	\$ _____	

Rental includes installation, front edge taping and pickup at the close of the show. IF CARPET IS ORDERED IN MULTIPLIES OF TWO OR MORE, THE CARPETS ARE NOT GUARANTEED TO BE A COLOR MATCH. Standard Carpet cancelled will be charged at 50% of original price after SR move-in begins and 100% of original price after installation. STANDARD CARPET IS NOT DESIGNED TO COVER COMPLETE BOOTH AREAS.

CUSTOM BOOTH CARPET

	<u>Discount</u>	<u>Floor</u>	<u>Total</u>
Complete Area Size _____ x _____ = _____ Sq. Ft. @ \$1.50 / \$2.00 =			\$ _____

THIS CARPET IS CUT SPECIFICALLY TO YOUR BOOTH MEASUREMENTS. Rental includes installation, all necessary taping, and pickup at the close of the show. Include a layout for carpet installation if your carpet size is different from your booth size. If you require additional carpet to cover steps, skids, or display fixtures; include a floor plan and a quote will be forwarded to you before we proceed. Custom Size Booth Carpet cancelled after being cut will be charged at 100% .

CARPET PADDING - TAPE - PLASTIC COVERING

	<u>Discount</u>	<u>Floor</u>	<u>Total</u>
Carpet Padding _____ ft. x _____ ft. = _____ Sq. ft. @ \$0.75 / \$1.05 =			\$ _____
Additional Taping _____ Linear ft. @ \$1.00 / \$1.25 =			\$ _____
Plastic Covering _____ ft. x _____ ft. = _____ Sq. ft. @ \$0.75 / \$1.00 =			\$ _____

All rental prices include installation & removal. Items cancelled will be charged at 100% of original price after being cut.

SUBTOTAL CARPET RENTAL ORDER \$ _____

Yes, I have completed and enclosed along with this order the Payment Policy Form.

CLEANING SERVICE ORDER FORM

Deadline for discount: Friday, October 31st, 2008

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Home Improvement and Holiday Cooking Show

Company Name _____ Booth # _____

VACUUM BOOTH CARPET

DISCOUNT \$0.21 / **FLOOR** \$0.24

Exhibit Space: _____ ft. x _____ ft. (100 sq. ft. minimum) x _____ per sq. ft. x _____ days = \$ _____

All rental carpets ordered from Show Ready, LLC are installed in clean condition. Daily booth vacuuming is not included with your booth rental space. You can order cleaning service within your booth space for debris accumulated during set-up and exhibit hours.

SHAMPOO BOOTH CARPET

Shampoo Carpet Once (Specify day _____): **DISCOUNT** \$0.40 / **FLOOR** \$0.48

Exhibit Space _____ ft. x _____ ft. (100 sq. ft. minimum) x _____ per sq. ft. x _____ days = \$ _____

PORTER SERVICE

DISCOUNT \$0.41 / **FLOOR** \$0.48

Regular Hours: 8:00 am – 4:30 pm \$25.00 x _____ Hours \$29.00 x _____ Hours = _____

Overtime Hours: After 4:30 pm \$37.00 x _____ Hours \$41.00 x _____ Hours = _____

Overtime Hours: Saturday & Sunday \$37.00 x _____ Hours \$41.00 x _____ Hours = _____

Total \$ _____

- Please specify times & days / Minimum of four hours daily

Empty wastebasket, tidy, and spot clean exhibit space at two hour intervals during show hours. There will be an additional charge for cleaning carpets that are subjected to excessive wear and tear such as wood or metal shaving generated by demonstrations in the booth or food sampling.

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<h2>MATERIAL AUTHORIZATION FORM</h2>

Home Improvement & Holiday Cooking Show

Company Name _____ Booth # _____

We hereby authorize SHOW READY, LLC (SR), or its subcontractors, to provide the services necessary to handle our shipment(s) in accordance with the information set forth in the "Material Handling Order Form", further we agree to the following:

1. We have reviewed the "Material Handling Rate Sheet" and understand we will be charged for Material Handling services in accordance with the published rates for such services as are provided.
2. We accept the responsibility for the payment of SR's charges in connection with the handling of our shipment(s) and we guarantee payment to SR by the close of the show.
3. We agree to the "Limits of Liabilities" as set forth in the Material Handling Information."
4. We agree that SR or its subcontractors liability shall be limited to any loss or damage which results solely from SR's or its subcontractors negligence in the actual physical handling of the items comprising our shipment(s), and not for any other type of loss or damage.
5. With particular reference to paragraphs "3" and "4" of the above, we agree, in connection with the receipt, handling, storage, and reloading of our materials at the convention site (as distinct from SR's warehouse), that SR or its subcontractors, will provide its services as our agent, and not as bailee or shipper. If any employee of SR shall sign a delivery receipt, Bill of Lading, or other documents, we agree that SR or its subcontractors, will do so as our agent, and we accept the responsibility there of.
 - a. Relative to inbound shipments, we recognize that there may be a lapse time between the delivery of our shipment(s) to our booth by SR or its subcontractors, and the arrival of our representative at the booth during such time our shipment(s) will be left unattended in our booth. We agree that SR and its subcontractors shall not be responsible for any loss or damage which may occur during such period.
 - b. Relative to outgoing shipment(s) after the show, we recognize that there will be a lapse of time between the completion of packing and actual pickup of our materials from our booth for loading onto a carrier, and that during such time our shipment(s) will be left unattended in our booth. We agree that SR or its subcontractors shall not be responsible for any loss or damage during such period, and we authorize SR or its subcontractors to adjust the quantities of items on any Bill of Lading submitted by us to SR or its subcontractors, to conform to the actual count of such items in the booth at the time of pickup
6. We agree, in the event of a dispute with SR or its subcontractors, relative to any loss or damage to any of our materials or equipment, that we will not withhold payment of any amount due to SR for drayage or any other services provided by SR or its subcontractors, as an offset against the amount of the alleged loss or damage. Instead, we agree to pay SR upon receipt of invoice for all such charges, and we further agree that any claim we may have against SR or its subcontractors shall be pursued independently by us as a completely separate transaction to be resolved on its own merits.
7. We agree that all questions relating to classification of exhibitor's materials, rates charged or weights used to determine material handling charges shall be submitted to the SR office indicated on the invoice within thirty days of receipt of the invoice. Complaints received after such period shall not be considered and payment of the invoice shall be made in full.

Company Name: _____ Booth #(s): _____

Address: _____ State: _____ Zip: _____

Telephone: () _____ Fax: () _____ Date: _____

Authorized by: _____ Signature: _____

Please Print

MATERIAL HANDLING INFORMATION SHEET

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Home Improvement and Holiday Cooking Show

SHOW READY, LLC (SR) shall not be responsible for shipments delivered to the wrong booth due to improper labeling by the exhibitor. The exhibitor is responsible for the removal of all old shipping and storage labels. SR shall not be responsible for misdirected shipments or removal of crates to storage due to old labels appearing on crates.

WEIGHT CERTIFICATES: If you are using VAN LINE or your OWN TRUCK, you must provide a CERTIFIED WEIGHT CERTIFICATE. This must be presented at time of delivery of shipment. If not provided, you agree to use SHOW READY LLC's estimated weights. No credits will be issued after close of show.

All shipments must be prepaid. Collect shipments will not be accepted – No Exceptions.

*** INSURE ALL SHIPMENTS FROM THE TIME THEY LEAVE YOUR COMPANY UNTIL THEY ARE RETURNED FROM THE SHOW.** Your present insurance carrier can add a rider to your current policy.

LIMITS OF LIABILITIES

The following terms and conditions apply to all shipments. Shipments made according to instructions stated herein shall constitute acceptance of said limits.

SHOW READY shall not be responsible for damage to uncrated materials improperly packed or concealed damage.

SHOW READY shall not be responsible for loss, theft, or disappearance of exhibitor's materials after same have been delivered to exhibitor's booth.

SHOW READY shall not be responsible for loss, theft, or disappearance of materials before they are picked up from exhibitor's booth For re-loading after the show. Bills of Lading covering outgoing shipments which are furnished to SHOW READY by exhibitors will be checked at time of actual pickup from booth and corrections made where discrepancies occur.

SHOW READY shall not be responsible for loss, damage, or delay due to fire, Acts of God, strikes, lockouts, or work stoppages of any kind, or to any cause beyond its control.

SHOW READY's liability shall be limited to physical loss or damage to the specific article which is lost or damaged, and in any event SHOW READY's maximum liability shall be limited to .30 per pound per article with a maximum liability of \$50.00 per item or \$1,000 per shipment whichever is less.

SHOW READY shall not be liable to any extent whatsoever, for any actual, potential, or assumed loss of profits or revenues, or for any collateral costs, which may result from any loss or damage to an exhibitor's materials which may make it impossible or impractical to exhibit same.

Shipments arriving without advance written order will automatically be handled and charged as described herein, and the consignment or delivery of a shipment to SHOW READY, LLC by an exhibitor (and/or other shipper acting on behalf of an exhibitor shall be construed as an acceptance of the terms and conditions set forth herein.

Route your shipments through carriers of services that provide Bills of Lading specifying piece count. A copy of the Bill of Lading indicating the number of pieces, proper description, and weights should be forwarded to SHOW READY, LLC with a Carriers Pro# and Trailer#.

Shipments left on the floor without forwarding instructions will be shipped out or returned to our warehouse at SR's discretion (see above). NO LIABILITY OF ANY SORT WILL BE ASSUMED AS A RESULT OF SUCH RE-ROUTING OR HANDLING. To

avoid this from happening, confirm arrangements for re-forwarding your shipments, at close of show, by properly filling out Bills of Lading available at the SHOW READY LLC's service desk.

If exhibitor's specified carrier fails to pick up, refuses the shipment, or goes to wrong location SHOW READY, will be authorized to divert the shipment to another carrier at its discretion. SHOW READY, LLC will assume no liability in such instance.

FIRE DEPARTMENT REGULATIONS

SHOW READY, LLC

2720 Pomona Blvd. * Pomona, CA 91768

Phone: (909) 595-2616 * Fax: (909) 595-6569

For Exhibits, Exhibitions, Display, and Trade shows – Public or Private

BOOTH CONSTRUCTION

- Booths, platforms, and space dividers shall be of materials that are flame-retardant or rendered so, satisfactory to Fire Department representatives.
- Covering for counters or tables used within or as part of the booth shall be flame-retardant.
- All electrical wiring and apparatus will be of a wire UL type approved.

FIRE DEPARTMENT

A permit shall be required for the following:

- Display and operate any heater, barbecue, heat-producing or open flame device, candles, lamps, lanterns, torches, etc.
- Display or operate any electrical, mechanical, or chemical device, which may be deemed hazardous by the Fire Department.
- Use or storage of flammable liquids and dangerous chemicals.
- Display any internal combustion engine (special requirements available on request).

OBSTRUCTIONS

Aisles and exits, as designated on approved show plans, shall be kept clean, clear, and free of obstacles. Booth construction shall be substantial and fixed in position in specified area for the duration of the show. Easels, signs, etc. shall not be placed beyond the booth area into aisles. Fire fighting equipment shall be provided and maintained in accessible, easily seen locations, and may be required to be posted with designating signs.

FIRE-RETARDANT TREATMENT

All decorations, drapes, signs, banners, acoustical materials, cotton, paper, hay, straw, moss, split bamboo, plastic cloth, and similar materials shall be flame-retardant to the satisfaction of the Fire Department. Booth identification banners and signs shall be flame-retardant unless smaller than 1,232 square inches (28" x 44") if separated from other combustibles by a minimum of 12' horizontally and 24" vertically. Oil cloth, tarpaper, nylon, and certain other plastic materials cannot be made flame-retardant and their use is prohibited.

COMBUSTIBLES

Literature on display shall be limited to reasonable quantities (one-day supply). Reserve supplies shall be kept in closed containers and stored in a neat and compact manner in a location approved by the Fire Department. All exhibit and display empty cartons must be stored in an approved drayage area. If show is under a 24-hour approved manned Security program, motor vehicles are allowed to retain ¼ tank or less in fuel and gas caps must be taped. Batteries are to be disconnected and taped.

PROPANE CONTAINERS

Containers having a maximum capacity of 12 pounds (nominal 5 pounds LP Gas capacity) are permitted to be used temporarily inside of buildings for public exhibition or demonstration purposes.

UNION REGULATIONS

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To assist you in planning for your participation in the forth-coming convention, we are certain you will appreciate knowing in advance that union labor will be required for certain aspects of your exhibit handling. To help you understand the jurisdiction the various unions have, we ask that you read the following.

DECORATORS UNION

Members of this union claim jurisdiction over all set-up and dismantling of exhibits including signs and laying of carpet. This does not apply to the unpacking and placement of your merchandise. You may set up your exhibit display if one person can accomplish the task in less than ½ hour without the use of tools.

If your exhibit preparation, installation or dismantling required more than one-half hour, you must use union personnel supplied by the Official Decorating Contractor.

As an exhibitor, you will be pleased to know that when union labor is required, you may provide your company personnel to work along with a union installer in Southern California on a one-to-one basis.

TEAMSTERS UNION

Members of this union claim jurisdiction on the operation of all material handling equipment, all unloading and reloading, and handling of empty containers.

ELECTRICAL UNION

Members of IBEW claim jurisdiction of hardwiring ordered outlets to the line side of the exhibitor's equipment and wiring of caps over 120 volts, to the raw cord feeding exhibitor's equipment. All plugs over 120 volts will be plugged in by electrical union personnel. Exhibitors may plug in their own plugs, of 120 volts to their ordered outlets.

SAFETY

Standing on chairs, tables, or other rental furniture is strictly prohibited. The furniture is not engineered to support your standing weight. Show Ready, LLC is not responsible for injuries caused by improper use of the furniture.

TIPPING

SHOW READY, LLC requests that exhibitors do not tip our employees. They are paid at an excellent wage scale denoting a professional stature, and we feel that tipping is not necessary. This applies to all SHOW READY, LLC employees.